

OVERVIEW

The Australian Loyalty Association (ALA) launched the ALA Young Members in August 2022. The ALA Young Members has been founded to foster and mentor the next generation of Loyalty Marketers.

The membership offers networking, education, and mentoring opportunities for all. Designed to accommodate those aged 18-30 years old or professionals new to the industry.

ALA Young Members focuses on the personal and professional development of new and young loyalty marketers. With exclusive member-only offers, it is an opportunity not to be missed!

MEMBERSHIP & BENEFITS

Want to join? The cost of a single membership is AUD \$149+GST (annually), which provides access to the following:

- Membership welcome gift at your first event
- Exclusive member-only networking events
- Refer a friend/colleague program
- Member-only Masterclasses
- Invites to ALA Sponsor Solus events
- 20% discount on 2-day Customer Loyalty Course
- 2 complimentary 60-minute mentoring sessions with an experienced loyalty marketer
- Promotion of any article you submit to the ALA News and Content Hub
- Private ALA Young Members LinkedIn Group
- Chance to be on the ALA YM panel for the 2024 Asia Pacific Loyalty Conference

To sign up and register please visit the ALA Young Members webpage:

<https://australianloyaltyassociation.com/ala-young-members/>

We look forward to welcoming you and having you be a part of this community focused on personal and professional development.

UPCOMING EVENT

All 2023 ALA Young Members events have come to an end, and what a year it has been. Thank you to everyone who has joined us throughout the year.

The 2024 ALA Young Member calendar of events will be announced in the coming weeks. Look out for new additions of Masterclass and much more!

When events land, bookings and further details for each event will be accessible through the ALA Young Members-only LinkedIn Group and ALA Young Member Portal.

SPONSORSHIP OPPORTUNITIES

ALA Young Members is a thriving and growing community. Become a sponsor today and receive access to the next generation of loyalty professionals, as well as:

- Two complimentary ALA Young Member subscriptions (valued at AUD \$298+GST)
- Logo positioned on ALA Young Member webpage and EDMs
- Become part of the Mentoring Program
- Article inclusion in Young Members EDM
- Access to attend ALA Young Member events

This 12-month investment is for vendor and client-side sponsors for a fee of \$3,000+GST, commencing from the date of the contract.

If you would like to become a sponsor for the emerging loyalty leaders of the future, please contact enquiries@australianloyaltyassociation.com.

Please note that sponsorships are non-exclusive as multiple sponsorships are welcomed at each level. In-kind donations are also welcomed.

CONTACT DETAILS

For any further details, please contact the Australian Loyalty Association.

Phone: 0438 923 300

Email: enquiries@australianloyaltyassociation.com