

kognitiv.

Kognitiv Inspire

Drive lifetime loyalty
not one-time purchases.

You're a Gold member now!
More rewards unlocked



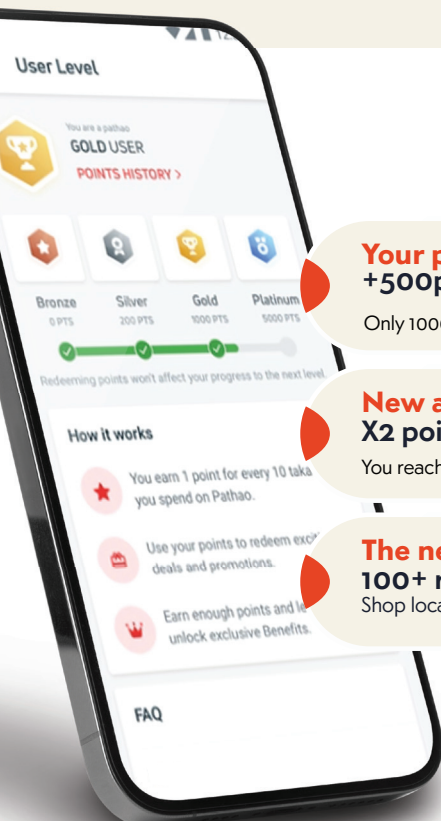
Loyalty leaders grow revenue **2.5x** as fast as other companies in their industries. But most loyalty programs are falling short on generating lifetime loyalty.

Did you know that **2/3 of your customers are not loyal to your brand?** Loyalty has evolved but loyalty program management hasn't. Customers are looking for more than just discounts - they are looking for experiences.

Stop sending generic offers and unlock the power of personalized customer loyalty with Kognitiv's innovative loyalty system - **Inspire**.

77%

of loyalty programs that solely reward transactions fail in the first 2 years



Your profile is complete!
+500pt

Only 1000pt to your next tier!

New achievement!
X2 points

You reached your activity goal!

The next challenge is on!
100+ rewards

Shop local, earn rewards

Grow loyalty to your brand
not your discounts

Create omnichannel experience customers love with **Kognitiv Inspire's** market-leading loyalty capabilities.

Propel your customers on their loyalty journey with a broad library of configurable offers & rewards, advanced tiering and segmentation, and deep data analytics & insights.

Take your customer experience from transactions to interactions.



Streamline member enrolment, management & lifecycle tracking



Curate and manage promotions, offers & incentives



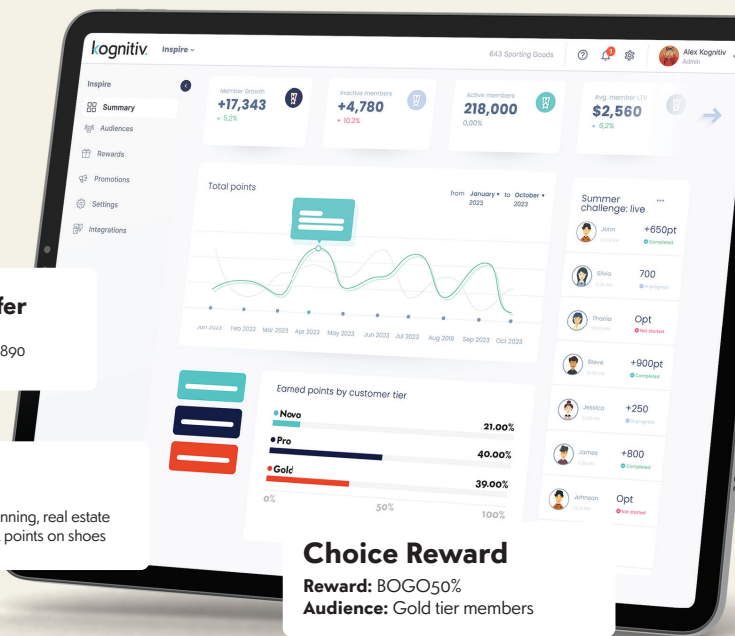
Leverage personalized targeting & segmentation



Design reward systems your customers love



Track program analytics, performance & attribution



Inspire
in action

+615%

ROI from personalization efforts across channels

4x

More spend from loyalty members than non-members

+40%

Avg. basket size from loyalty members than non-members

Recognize your customers in the moments that matter.

Kognitiv Inspire goes far beyond recognizing transactions with its robust offers and promotions engine. Celebrate your customers wherever they are for any type of behaviour, whether it is visiting a local store or reaching their activity goal.

Alleviate the pressure from your marketing and IT teams.

Kognitiv Inspire is a scalable and highly-reliable loyalty system that is easy to use and integrate into your systems. With over 200+ API calls you can ensure seamless data flows across all your tools.

Drive smarter decisions with our data-driven model.

Kognitiv Inspire leverages advanced data analytics to gather insights into customer behaviour, preferences, and spending patterns so you can make informed decisions and identify the next best actions.

Discover untapped growth potential.

Kognitiv Inspire empowers you to strategically optimize your loyalty program, ensuring it becomes a revenue generator, not a cost center. Prioritize growth-oriented strategies and engagement moments for maximum impact and incrementality.

Accelerate your business growth with Inspire

Book a Demo

brendan.shaw@kognitiv.com
kognitiv.com/products/inspire