

## OVERVIEW

The Australian Loyalty Association (ALA) is proud to announce the launch of the ALA Young Members. The ALA Young Members has been founded to build a place to foster and mentor the next generation of Loyalty Marketers.

The membership offers networking, education, and mentoring opportunities for all. Designed to accommodate those aged 18-30 years old or professionals new to the industry, the ALA Young Members will be the ALA's first paying membership and an opportunity not to be missed!

## MEMBERSHIP & BENEFITS

The cost of a single membership is \$99+GST (annually), which provides access to the following:

- Exclusive networking opportunities with like-minded industry members
- A complimentary ticket to ALA Annual Loyalty Conference
- Sydney & Melbourne Networking Events
- 20% discount on ALA Education Courses
- Two 1-hour mentoring sessions (virtual or in-person)
- Welcome Pack

ALA Young Members will have a designated member's only LinkedIn Group to allow members to network, collaborate and ask questions within a safe environment of peers and mentors.

To join the ALA Young Members please visit <https://australianloyaltyassociation.com/ala-young-members/>

## LAUNCH EVENT

The first ALA Young Members event will be held on Thursday the 10th of November 2022, in Sydney at the Four Seasons Hotel. This kick-off event will include a meet and greet for all members and mentors, nibbles & drinks and exclusive access to the guest speaker from the 2022 ALA Sydney Loyalty Networking Event and the Advisory Board members of the Australian Loyalty Association.

Bookings and further details for this event will be accessible through the ALA Young Members only LinkedIn Group.

## SPONSORSHIP OPPORTUNITIES

Become a sponsor and receive access to:

- Two complimentary ALA Young Member subscriptions (valued at \$198+GST)
- Logo positioned on ALA Young Member Webpage, EDMs and Events
- Become part of the Mentoring Program
- Article inclusion in the Young Members EDM communication
- Access to attend ALA Young Member events

For the first 12 months of investment, we are seeking vendor and client-side sponsors for a fee of \$1,500+GST, commencing from August 2022.

If you would like to become an inaugural sponsor for the emerging loyalty leaders of the future, please contact [enquiries@australianloyaltyassociation.com](mailto:enquiries@australianloyaltyassociation.com).

Please note that sponsorships are non-exclusive as multiple sponsorships are welcomed at each level and in-kind donations are also welcomed.

## CONTACT DETAILS

For any further details, please contact the Australian Loyalty Association.

Phone: 0438 923 300

Email: [enquiries@australianloyaltyassociation.com](mailto:enquiries@australianloyaltyassociation.com)