Australian Loyalty Association

Sign up to list and promote your business to thousands of loyalty professionals for ONLY $295 + gst for 12 months.

OVERVIEW

The Vendor Marketplace offers a one stop solution to search for vendors who can assist with developing an organisation's loyalty and customer engagement program. Our listed vendors are experts in a range of services; from loyalty technology vendors, gift card supply and off-the-shelf loyalty solutions to strategy consultancy, legal, blockchain, digital wallet solutions and many more. Customers can even send enquiries directly to a vendor's inbox from their profile page and leave public reviews.

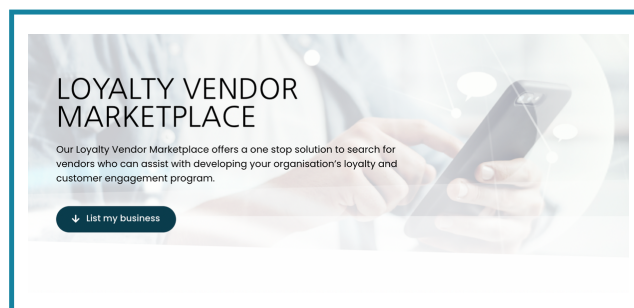| EXPOSURE TO DATABASE OF **3500** MEMBERS	**25%** INCREASE IN PAGE TRAFFIC MONTH ON MONTH	ENQUIRIES SENT **DIRECT** TO YOUR INBOX	**24** SEARCHABLE PRODUCT & SERVICE CATEGORIES

CURRENT VENDORS

Some of our current listed vendors include:

- Kognitiv
- AI Events
- BananaLab
- Beyonde
- Blackhawk Network
- Cheetah Digital
- Collinson

- Comarch
- CXI Research Group (Swinburne University)
- Ellipsis
- Incentive Solutions Australia
- iVE Group
- Jigsaw Business Solutions

- Epsilon
- Points Shop
- Sciensa
- Synchro
- The Point of Loyalty
- Vidcorp
- Taguchi
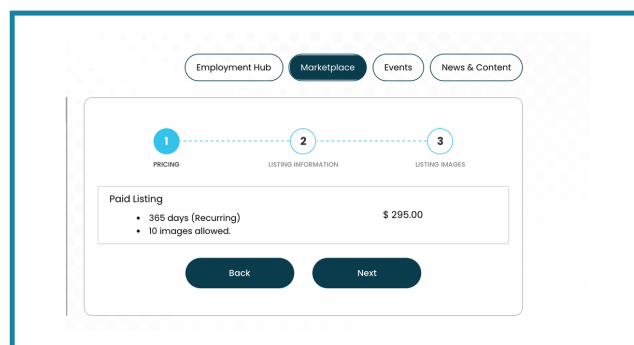
HOW TO LIST YOUR BUSINESS

STEP 1:

- Head to the Vendor Marketplace page on the ALA website, or type in the below URL:, then scroll to the bottom of the page and select the '**List My Business**' button.

- https://australianloyaltyassociation.com/vendor-marketplace/

STEP 2:

- Login or Register
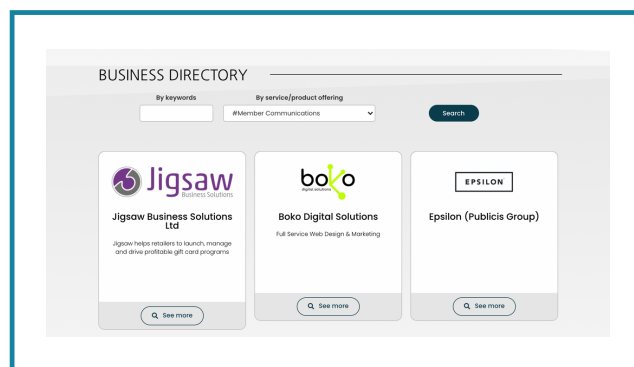- Select '**Marketplace'** from the top menu

STEP 3:

- Complete the business listing details, including image
- Continue to payment
- Complete the checkout and place order

STEP 4:

- Your business listing will be made live instantly
- Check your listing and login anytime to make updates

CONTACT US

For further details, contact Australian Loyalty Association on 0438 923 300 or enquiries@australianloyaltyassociation.com.