

Sign up to list and promote your business to thousands of loyalty professionals for **ONLY \$295 + gst for 12 months.**

## OVERVIEW

The Vendor Marketplace offers a one stop solution to search for vendors who can assist with developing an organisation's loyalty and customer engagement program. Our listed vendors are experts in a range of services; from loyalty technology vendors, gift card supply and off-the-shelf loyalty solutions to strategy consultancy, legal, blockchain, digital wallet solutions and many more. Customers can even send enquiries directly to a vendor's inbox from their profile page and leave public reviews.



EXPOSURE TO  
DATABASE OF

**3500**

MEMBERS

**25%**

INCREASE IN  
PAGE TRAFFIC  
MONTH ON  
MONTH

ENQUIRIES

**DIRECT**

TO YOUR  
INBOX

**24**

SEARCHABLE  
SERVICE &  
PRODUCT  
CATEGORIES

## CURRENT VENDORS

Some of our current listed vendors include:

- AIMIA
- AI Events
- BananaLab
- Beyonde
- Blackhawk Network
- Cheetah Digital
- Collinson
- Comarch
- CXI Research Group (Swinburne University)
- Ellipsis
- Incentive Solutions Australia
- iVE Group
- Member Benefits Australia
- NCR Asia Pacific
- Points Shop
- Sciensa
- Synchro
- The Point of Loyalty
- Vidcorp
- Taguchi


## HOW TO LIST YOUR BUSINESS

### STEP 1:

- Head to to the '[List Your Business](#)' page under Marketplace on the Australian Loyalty Association website or go directly to the Marketplace page by typing in:  
<https://www.australianloyaltyassociation.com/marketplace-sign-up#join>



### STEP 2:

- Scroll down and complete your Company details and payment information.
- Click  Sign Up!

Company Name	<input type="text"/>
Contact Person	<input type="text" value="Published on profile page"/>
Address	<input type="text" value="City, state/province, postal code"/>
Contact Email	<input type="text" value="For customer enquiries"/>
Phone	<input type="text" value="For customer enquiries"/>
Company Website	<input type="text"/>

### STEP 3:

- Complete your profile information and then select **SAVE**.
- Congratulations, your company listing is now live! You will be sent a welcome email, login details and receipt.

Welcome and Thank You!

We are excited to have you onboard!  
We will be sending you your membership welcome and receipt shortly...

[Close](#)

### STEP 4:

- Keep your member login details safe so you can update your listing at any time via the '[Manage Your Listing](#)' link on the ALA website.

#### Manage Your Listing

Login below to manage your Marketplace business listing.

Sign In with your email and password

Email

Password

[Sign In](#)

Request Password

Should you require any assistance, please don't hesitate to contact us at [enquiries@australianloyaltyassociation.com](mailto:enquiries@australianloyaltyassociation.com)