

ADITE

Distribution

Company Profile

Our Welcome Message

Aditek Pty Ltd specialises in distribution, warehousing & logistics within the ANZ region. The company was founded by John Stefanou who has over 20 years experience in wholesale, distribution and delivering profitable solutions for a vast network of clients. Aditek distributes and markets products on behalf of leading vendors and in doing so, delivers the best solutions for today's business, corporate and online retail environments.

At Aditek we have a passion for excellence. We provide our partners with the broadest reaching sales channels and form valuable strategic partnerships. We are proactive in implementing new initiatives and consistently offer exciting incentives to stay competitive and maintain the positive relationships we have with our customers

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Our Company Ethos – Tomorrow's Opportunities Today!

To be a leader in the Consumer Electronics and supported Tech Health industry by providing enhanced services, relationship and profitability

Mission

To add value; by being the best in Australia in delivering market leading mobile lifestyle products to Australian retailers and consumers.

Purpose

Strive to be proactive in implementing new initiatives and consistently offer exciting incentives to stay competitive and maintain the positive relationships we have with our partner brands and customers

Goals

Build a growing sustainable and cash generative business which consistently provides return on capital ahead of cost of capital. Ensure our network of products and brands form a genuine market-leading proposition.

Vision

To provide quality services that exceeds the expectations of our esteemed customers.

Values

We believe in treating our customers with respect and faith. We grow through creativity, invention and innovation. We integrate honesty, integrity and business ethics into all aspects of our business functioning

Market Intelligence

As long-term subscribers to market research and trend analytics services, we provide our customers with cutting-edge expertise and advice. We also regularly attend global showcase events. We do all of this and more so that we can present you with tomorrow's marketing opportunities today.

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Our Extended Core Vision

It's impossible to truly succeed in business without a clear vision. Our vision spans across four key areas:

CUSTOMER SUPPORT

- ✓ We are passionate in delivering an exceptional customer experience. Dedicated and experienced, their focus is firmly on support, order processing, brand sales and troubleshooting support. With national coverage from 9am-7.30pm AEST and support via phone and email our customers are able to place orders before 3pm and we'll dispatch the same day.

SUPPLIER OF CHOICE

- ✓ Be the supplier of choice for Australia's leading consumer electronics, operator controlled or independent mobile lifestyle retailers.

RELATIONSHIPS

- ✓ Be a business that our partners love to work with, and where our team loves to work.

DEDICATED TEAM

- ✓ Our management team are experienced, professional and dedicated to promoting our brand partners whilst supporting the growth and category development of our key channel partners.

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Our Partners

✓ It's impossible to truly succeed without the support of our valued Partners.



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WHOLESALE

 QANTAS
MARKETPLACE


aelia
DUTYFREE

LS travel retail

VANA
Founded 1879

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Thank you for your kind attention:

Get in Touch
With Us

Send us a message or contact us directly on mobile

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