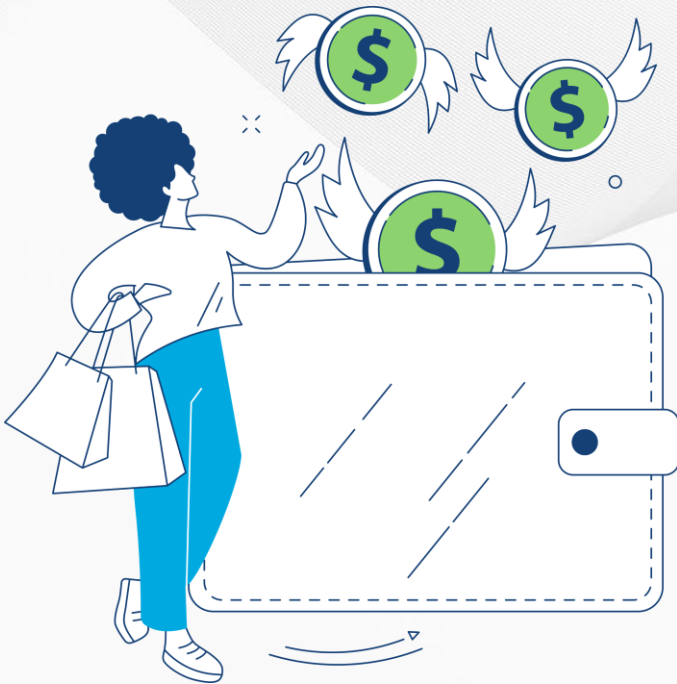


POKITPAL[®]
Your Business Pal

The logo features the brand name 'POKITPAL' in a bold, white, sans-serif font. The 'P' and 'A' are stylized with curved, hook-like elements. A registered trademark symbol (®) is positioned at the top right of the 'L'. Below the brand name, the tagline 'Your Business Pal' is written in a clean, white, sans-serif font. The background is a gradient of blue with abstract, wavy patterns of fine lines.

- ↳ PokitPal is **Australia and New Zealand's** leading instant rewards & Round-Up platform.
- ↳ PokitPal connects advertisers and customers at scale to **supercharge customer engagement.**



Instant Rewards

Engage your customers with instant rewards powered by our **award-winning card-linking technology.**

Our platform houses over 1,500 retailers from diverse categories such as Travel, Fashion, Food, Groceries.

Other solutions for publishers



Open
Banking



Data
Solutions

Unlock limitless growth with PokitPal!



Improve Customer Engagement

Our retailers grow their sales **up to 6x** as they can tap into up to 5 million users of bank and fintech apps through PokitPal.

No More Counter Clutter

Make it easy for your customers to avail offers, experience the magic of our tech without the counter clutter (yes, you don't need another tablet).

Effortless Execution

Say goodbye to QR codes, and promo vouchers through our cutting-edge card-linking technology!

No Extra Staff Training

Let your team focus on what's important - closing sales!

Our consumers spend more with participating brands **up to 160% month-on-month***



Travel

Travel industry retailers increase user spend up to **70%**



Grocery

Grocery retailers increase user spend up to **160%**



Fashion

Fashion/Beauty retailers increase user spend up to **40%**



Food

Food retailers increase user spend up to **22%**

*Sales increase claim is based on YTD August 2023 figures and active users' transactions. Individual results may differ due to various factors such as user behavior and market conditions.

We make every dollar spent on advertising count



Our Publishers

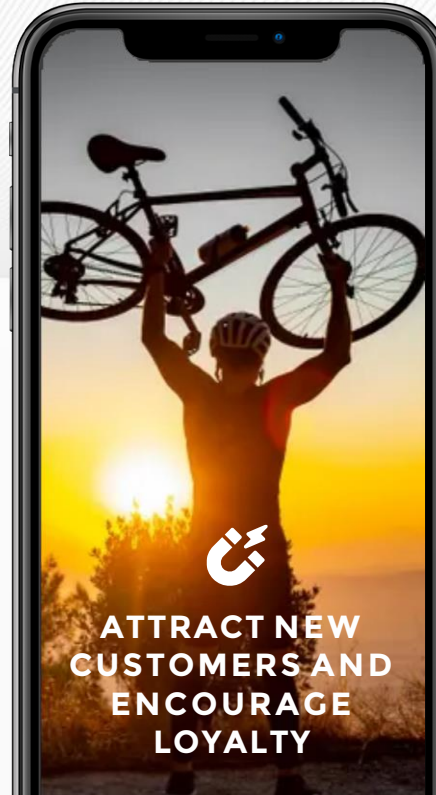
POKITPAL REWARDING 5 MILLION+ CONSUMERS

Meet Some of Our Publishers in Australia and New Zealand.

BANKING



SOCIAL ENTERPRISE



FINANCIAL SERVICES



OTHERS






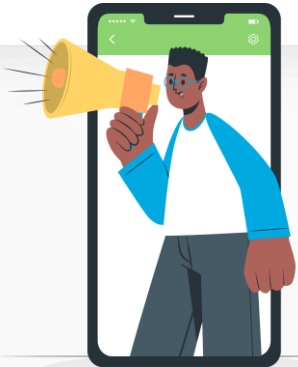
PokitPal Network

PokitPal as your Business Pal

A network connecting Advertisers & Customers at scale.

Retailers

-  Merchant Onboarding
-  Offer Creation: Specify Period, Budget & Segmentation
-  Settlement of funds






Advertisers



Offers Exchange

Cardholders

-  Location-based cashback offer alert
-  Offers on Digital App
-  Communication channels like EDM, online portal



Publishers

Instant Rewards

Largest Portfolio of Rewards Offers from **Over 1,500+ Retailers.**



Travel and Entertainment

Booking.com, HOYTS, Klook
Wonderlink, Virgin Australia,
Hotels Combined



Fashion

The Iconic, Bonds, Coach, Glue
Store Foot Locker, Cotton On,
MJ Bale



eGift Cards

Coles, Airbnb, Amazon Amart
Furniture, Apple, Catch.com.au



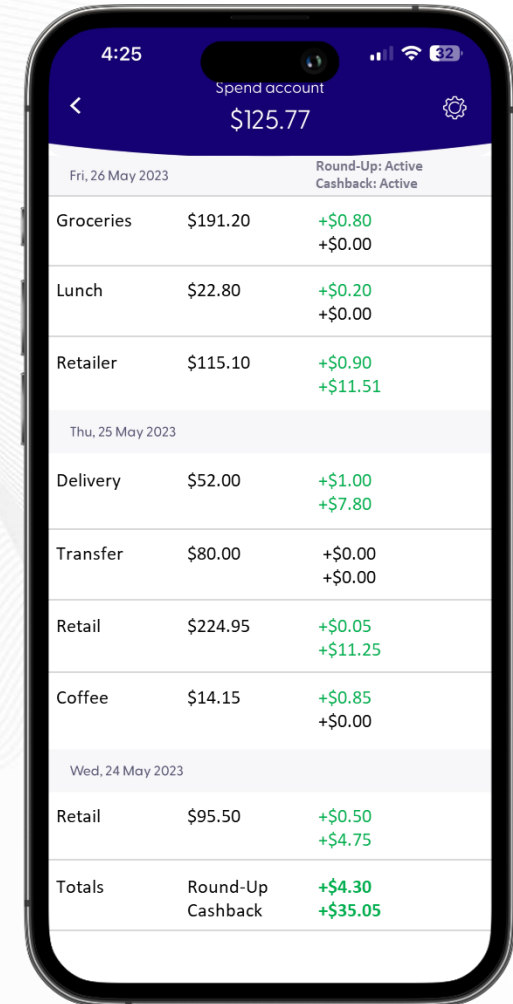
Food & Beverage

BWS, Menulog, Jimmy Brings,
Milkrun Virgin Wines, Beer
Cartel, Naked Wines



Health & Beauty

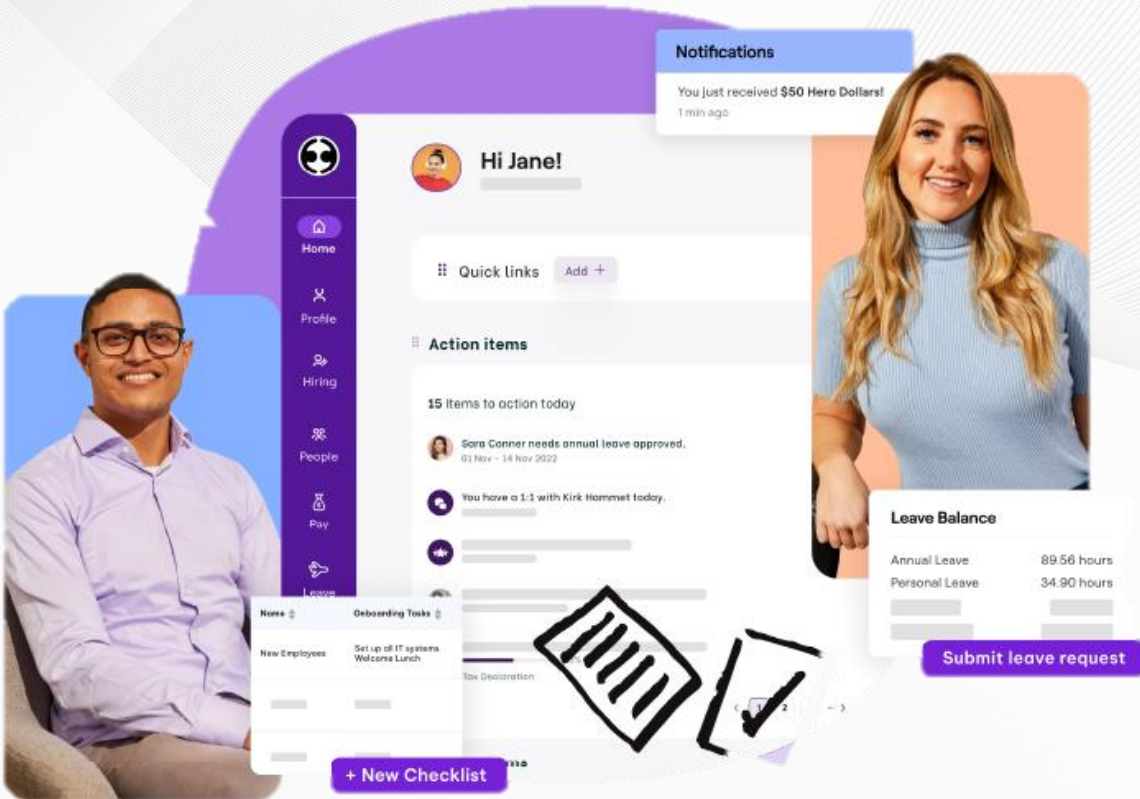
Specsavers, Swisse, Noom, Mosh,
Nude By Nature, JS Health
Vitamins, Adore Beauty



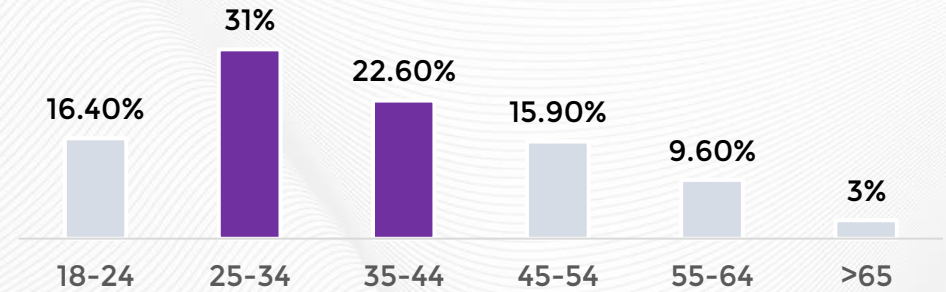
Publisher in Focus: Employment Hero



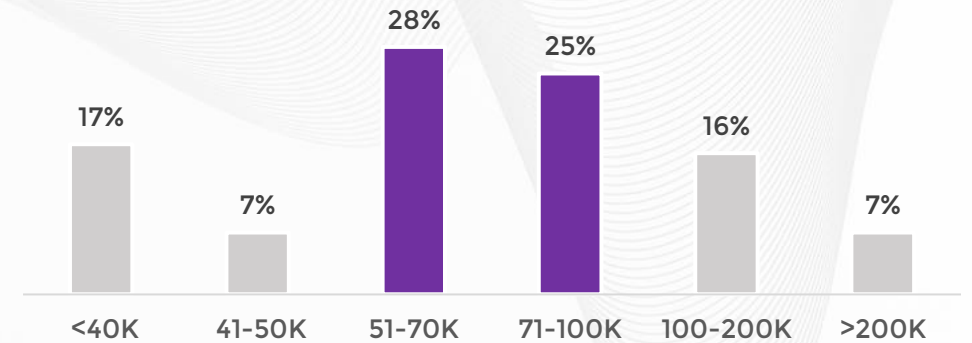
The smarter way to manage HR, payroll and recruitment.
All in one place.



User's Ages (average at 37)



User's Gross Annual Income (in AUD)



PokitPal Publishers: In Summary



Positioning	Website	User base	Offer type
All-in-one digital wallet (Make money simple with Beem™)	Link	2.2M	Card Linked and Affiliate offers
The smarter way to manage HR, payroll and recruitment. All in one place.	Link	1M	Card Linked and Affiliate offers
Your best-in-one HCM suite. Thrive - The ultimate wellbeing app for more engaged, productive and resilient teams of tomorrow.	Link	800K	Card Linked and Affiliate offers
Visa China Program (Australia)		500K	Card Linked Offers Only
#1 Investment app. Easy Savings and Investing.	Link	290K	Card Linked Offers Only
GEM Visa (New Zealand) – Shop your way	Link	250K	Card Linked Offers Only
Get inspired, unlock exclusive offers and earn rewards worth hundreds of dollars to make your best years better.	Link	100K	Card Linked Offers Only

PokitPal Publishers: In Summary



	Positioning	Website	User base	Offer type
	Get rewards when you shop online and in-store	Link	80K	Card Linked and Affiliate offers
	Discover Everyday Banking	Link	50K	Card Linked Offers only
	Grow Your Money (formerly Super Rewards) Grow your super with every spend	Link	30K	Card Linked and Affiliate offers
	Covalent (formerly Loyalty Boomerang) creates loyalty programs using the card your customer already has in their wallet.	Link	30K	Card Linked and Affiliate offers
	Giving made easy. Turning everyday spending into fundraising dollars.	Link	10K	Card Linked and Affiliate offers
	Real Cash Rewards, Investing, and Philanthropy—All in One.	Link	5K	Card Linked and Affiliate offers
	Furthr is a simple and smart cashback loyalty app powered by seamless card-linking technology.	Link	5K	Card Linked Offers only
	PokitPal. Your Dining Pal. Your Travel Pal. Your Shopping Pal.	Link	5K	Card Linked and Affiliate offers
	The world's first loyalty program to automatically combine shopping discounts & charity giving in the same transaction.	Link	5K	Card Linked and Affiliate offers
	Shop, spend and earn in shares	Link	3K	Card Linked and Affiliate offers

PokitPal Publishers: Upcoming



Positioning	Website	User base	Offer type
The NRMA, Australia's largest Member-owned organization, is one of the country's most trusted brands.	Link	2.8M	Card Linked and Affiliate offers
Suncorp is One of Australia's Largest Financial Services Brands Offering Home and Motor Insurance, Life Insurance, and Banking.	Link	710K	Card Linked Offers only



Contact the team today.

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